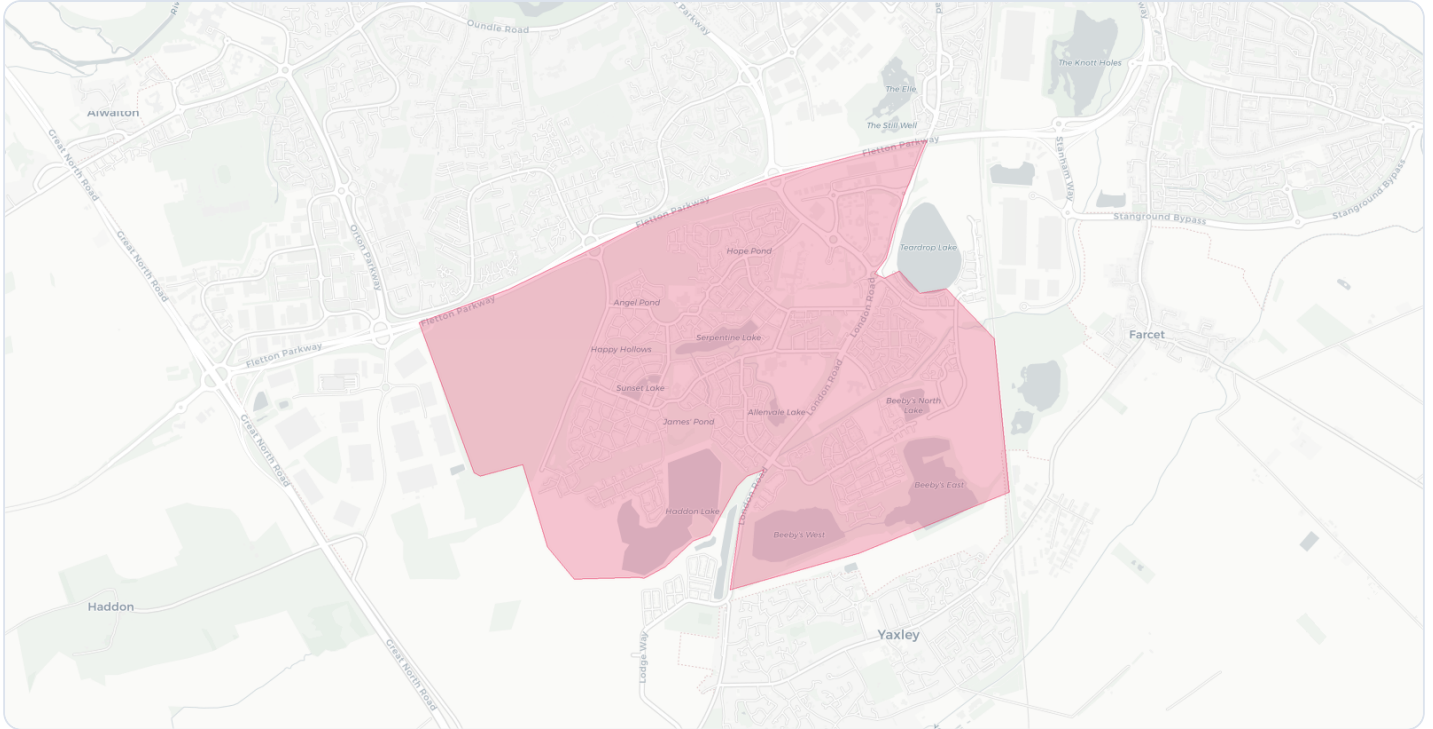


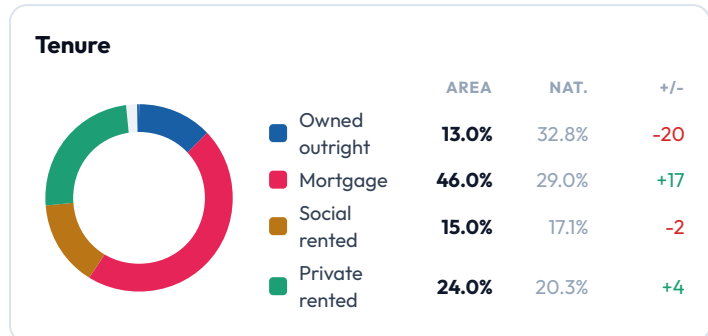
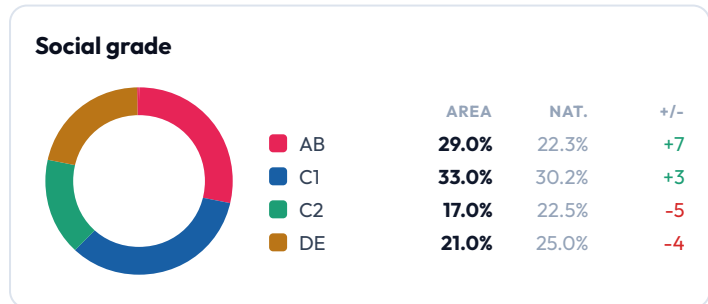
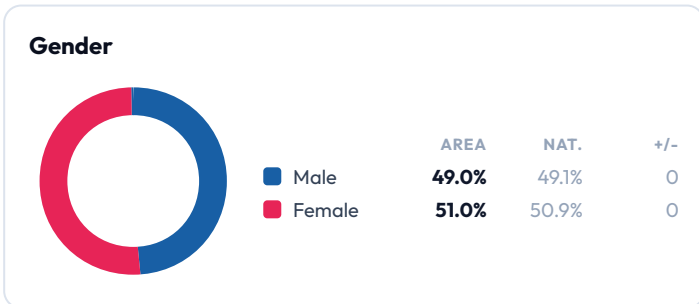
8,676 HOUSEHOLDS	23,165 POPULATION	161 BUSINESSES	£269,862 AVG HOUSE PRICE	£70,270 AVG INCOME	£45,797 INCOME AFTER TAX
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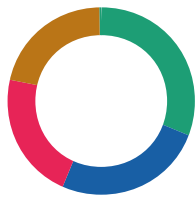
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What stands out vs national average

Owned outright 13% -19.8 pts	Owned w/ mortgage 46% +17.0 pts	Full-time work 51% +16.8 pts	Retired 8% -13.6 pts
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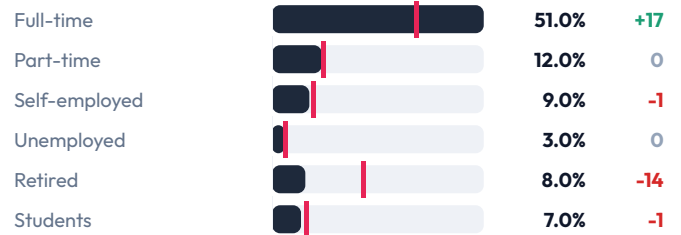


Property type

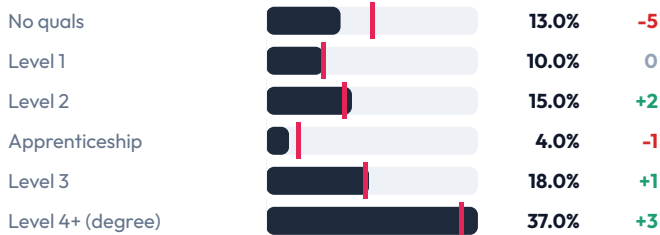


	AREA	NAT.	+/-
Detached	31.0%	23.2%	+8
Semi-detached	26.0%	31.5%	-5
Terraced	22.0%	23.2%	-1
Flat/apartment	21.0%	21.7%	-1

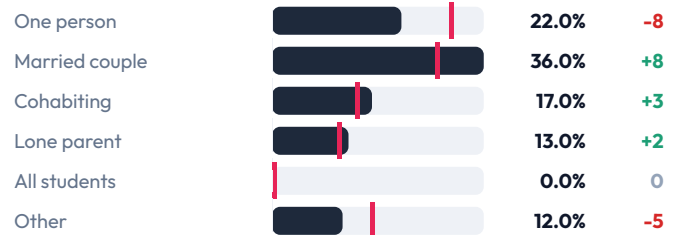
Employment



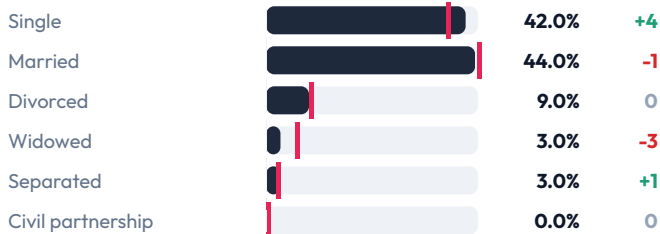
Qualifications



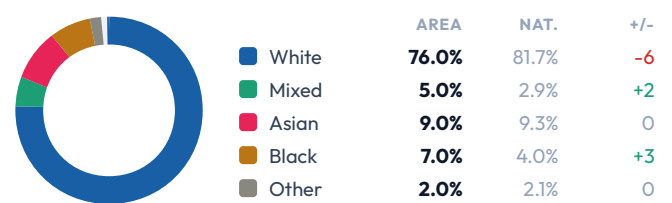
Household structure



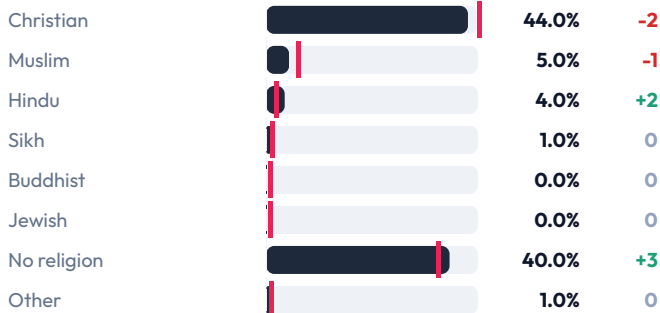
Marital status



Ethnicity



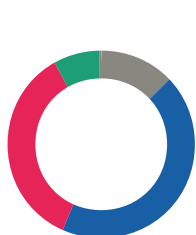
Religion



Health & disability

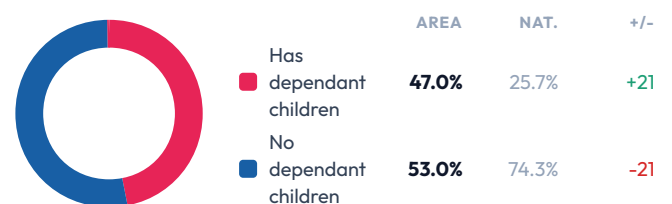


Vehicles per household



	AREA	NAT.	+/-
No vehicles	13.0%	23.3%	-10
1 vehicle	44.0%	41.3%	+3
2 vehicles	35.0%	26.2%	+9
3+ vehicles	8.0%	9.2%	-1

Dependant children



Household-weighted across 1 postcode sector · Households: 8,676 (Geographic estimate). Figures are estimates derived from census-based demographic models and may not sum to 100% due to rounding.